

## Message Text

UNCLASSIFIED

PAGE 01 SOFIA 01160 101044Z

44

ACTION COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 DRC-01 RSC-01 AGR-03 /017 W

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R 101000Z JUL 74

FM AMEMBASSY SOFIA

TO SECSTATE WASHDC 8278

INFO AMEMBASSY VIENNA

UNCLAS SOFIA 1160

E.O. 11652: N/A

TAGS: BEXP, BU

SUBJECT: TRADE OPPORTUNITIES - AGRICULTURAL EQUIPMENT, CHEMICAL  
SPRAYS, REFRIGERANT UNITS

VIENNA FOR EWTC

DURING A CALL ON BULGARIA EXPORT JULY 3, GENERAL  
DIRECTOR MORITS ASSA INFORMED EMBOFF OF THREE AREAS IN  
WHICH BULGARPLODEXPORT WOULD BE INTERESTED IN INFORMATION  
ON US PRODUCTS. THEY ARE:

A) AGRICULTURAL MACHINERY - WAS SPECIFICALLY INTERESTED  
IN PICKING AND SORTING MACHINES FOR FRUITS SUCH AS APPLES,  
PEARS, PEACHES AND TOMATOES.

B) CHEMICAL SPRAY - REQUIRES CHEMICALS WHICH PROTECT  
FRUITS AGAINST DISEASES. IN SPECIFIC, BULGARIAN GRAPES  
AND PLUMS HAVE SUFFERED FROM "BOTRITIS CIRENCA" WHICH  
WAS DESCRIBED AS A GRAY ROT OCCURRING AFTER EXTENDED HEAVY  
RAINS. BULGARPLODEXPORT IS ALSO INTERESTED IN PRESER-  
VATIVES TO BE USED AT THE TIME THE FRUIT IS TRANSPORTED.

C) REFRIGERANT UNITS - IS INTERESTED IN A SERIES OF SMALL  
"COOL-HOUSES" TO BE INSTALLED IN AREAS WHERE FRUITS ARE  
HARVESTED, SORTED AND PACKED. THE UNITS SHOULD BE OF  
LIGHT CONSTRUCTION AND INEXPENSIVE, AND TEMPERATURES  
WOULD BE KEPT ABOVE THE FREEZING POINT.

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## Message Attributes

**Automatic Decaptioning:** X  
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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
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**Disposition Date:** 01 JAN 1960  
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**Disposition History:** n/a  
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